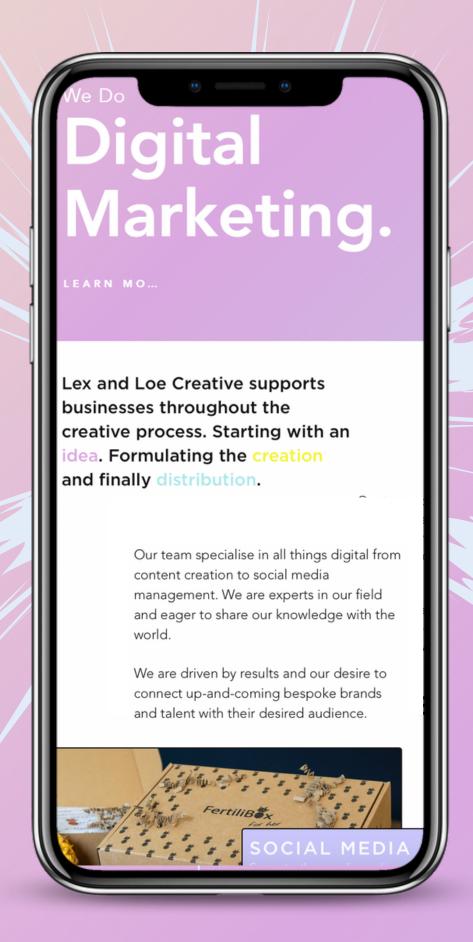
# lex & loe creative.

lexandloecreative.com



#### Who are we?

We are L&LC, a full-service social media and talent agency specialising in the ever-evolving worlds of TikTok and Instagram.

In the digital age where social media platforms dominate how we connect, communicate, and engage with each other, we understand the power and influence these platforms yield.

We work with brands to build their social presence, enhancing their digital visibility and foster real customer relationships online.

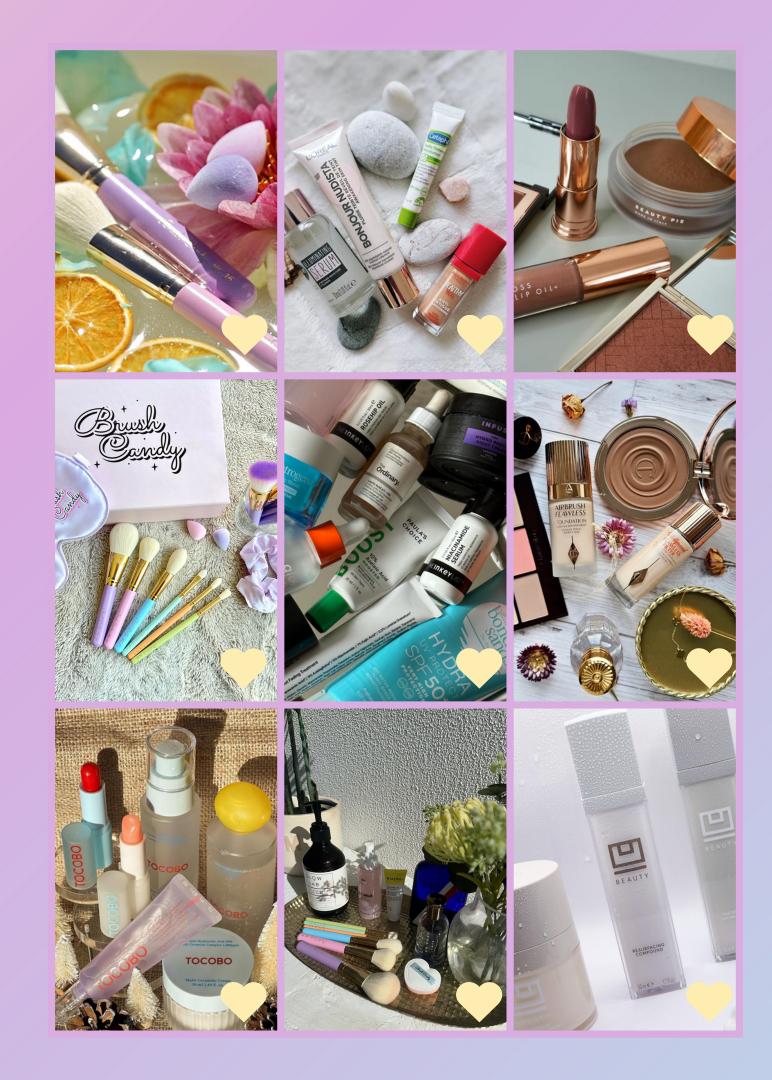
### Problem.

Lack of content

TikTok demand

Low budgets

# Cue the L&LC UGC Service.



## Why UGC content?

35%

more memorable than content from professional marketers.

74%

of consumers rely
heavily on social
media to help them
make purchasing
decisions

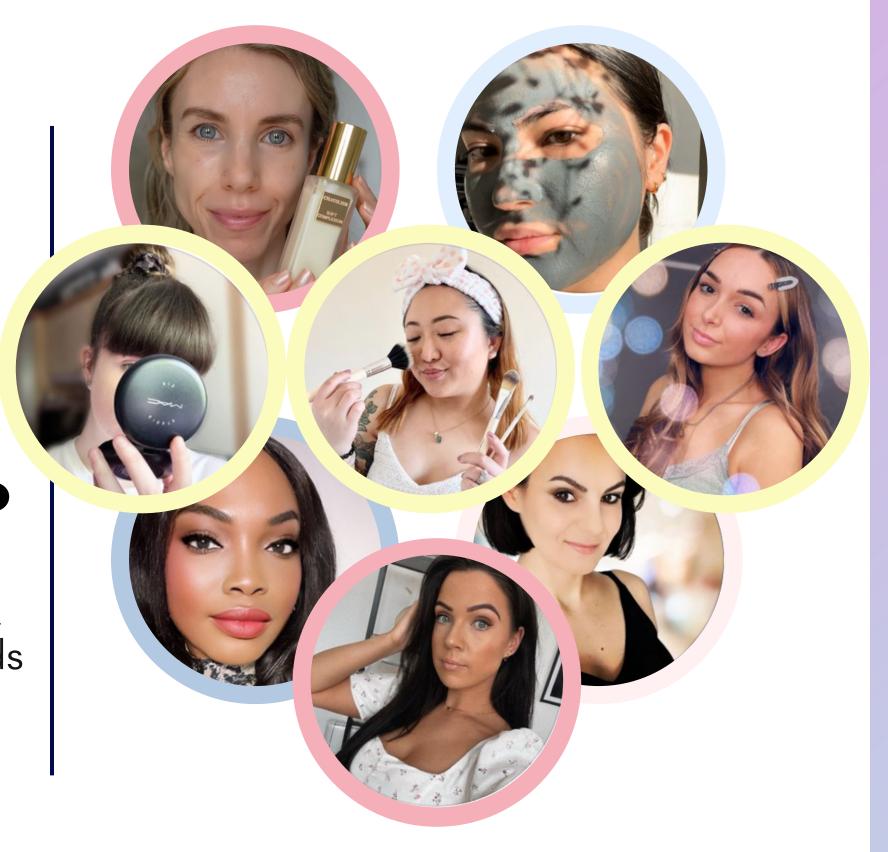
**79%** 

say UGC highly impacts their purchasing decisions.

## The creators.

A team of social-first content creators, carefully curated to elevate your brands content at a low cost.

A database of over 100 creators.



#### The

#### process.



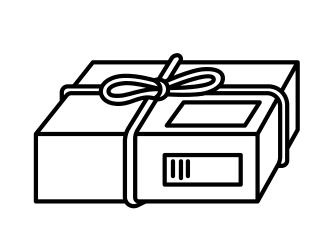
It starts with a brief



Next we choose from our talent pool



Followed by creation and feedback



**Content Delivery** 

## Thank you.

lexandloecreative.com contact@lexandloecreative.com